



Promoting Positive Activities



What is Promoting Positive Activities (PPA)?

A series of four websites powered by a SQL database, which allows an authority to collect and collate data on providers, venues and positive activities, to facilitate distribution via public searches by young people and their families.

This solution was initially developed in conjunction with Wiltshire, Wokingham and Dudley local authorities to meet their duty to publicise information on positive activities as required by section 6 of the Education and Inspections Act 2006.

Our experience is that in reality there are lots of positive activities occurring, be they small scale or large, it's finding a simple and quick way of capturing the information and getting them into a searchable online directory that's the key.

The QES solution

Built on Wiltshire's experience gained from offering an activities database run through their young people's online radio website www.sparksite.co.uk, QES were able to build a practical solution that then met many local authorities needs.

The key to the system is to give an easy access route to people from organisations (large and small) to keep their contact details and activity offerings up to date themselves. Empowering the providers in this way, allows them to effectively 'market' their service and encourage young people to engage with their organisation.

Key Benefits

- Facilitates local providers marketing of their positive activities
- Web based, meaning multiple ways to collect and distribute information
- Easy to use with a low training requirement
- Full moderation function, nothing is searchable until signed off by LA
- Search function can be made available in multiple websites

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